

# **Press Release**

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## **Bat-Caddy 2012 Electric Golf Push Cart Line-Up at the PGA Merchandise Show**

**Ponte Vedra Beach, FL; January 12, 2012** – Bat-Caddy has announced that it will display its brand new 2012 model line up of electric golf caddies at the 2012 PGA Merchandise Show in Orlando, FL from January 26-28.

The innovative Bat-Caddy product line is a leading global brand in the growing market for battery powered golf push carts. “We are excited to present our 2012 model line consisting of the refined best sellers remote controlled Bat-Caddy X4R and X3R, and the manually controlled caddies X2 Pro and X3. In 2012 we are also adding the X4, another manually controlled electric caddy based on its big brother X4R, as well as lithium-ion battery equipped versions of the X4R and X4. All caddies come with innovative features, such as timed distance advance or cruise control functions, high tech light weight and easy-to-fold high grade aluminum frames, powerful and quiet electric motors and long lasting batteries.” says Peter Hanneforth, Bat-Caddy President. “As more and more golfers wish to experience the true nature of a golf course and get some physical exercise at the same time by walking the course, motorized electric push carts can alleviate the strain of pulling, pushing or carrying a heavy golf bag. Regular golfers can now get the real Pro experience having their own caddy. Our caddies are manufactured according to the highest engineering and quality standards and stand out through their great performance, economic value and excellence in customer service. Motorized push carts can also provide a substantial rental revenue and profit source for golf course operators.” Come and visit us at booth #2215.”

The 2012 PGA Merchandise Show has evolved into a comprehensive multi-purpose business platform since its roots in 1954. In addition to nearly 1,000 vendors representing every business sector of golf from market leaders to start-up companies, golf industry leaders will address key issues within the Orange County Convention center from January 26-28.

### **About Bat-Caddy**

Bat-Caddy was launched in 2004 and has quickly developed into the undisputed leading US brand for electric golf trolleys, both remote and manually controlled. The product is designed to let golfers walk the course like a Pro but not having to carry, push or pull their golf bags resulting in a variety of benefits. The brand stands for highly innovative products with world-class quality at competitive price points. For more information please visit [www.batcaddy.com](http://www.batcaddy.com)



Bat-Caddy X2 Pro, X3R and X3 (from left to right)