

Press Release

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Leading US electric golf caddy brand Bat-Caddy® branches out to Canada

Ponte Vedra, FL; Toronto, ON; October 12, 2010 -- SpaCom LLC and On The Go Leisure Ltd. have announced that they have formed a distribution venture to launch Bat-Caddy®, the leading US brand for motorized golf push carts throughout Canada. A distribution and service center has been established in Toronto, Ontario. It will initially focus on the Marketing, distribution and servicing of all current Bat-Caddy electric golf caddy models and related accessories and spare parts. A separate Canadian website with direct e-commerce capabilities has been launched at www.bat-caddy.ca and product is ready to be shipped throughout Canada immediately. Current Canadian Bat-Caddy dealers will be integrated into a distribution and service network. The company will officially introduce and exhibit the Bat-Caddy product line during the 2010 Ontario PGA Golf Merchandise Show in Toronto from October 26-28, 2010.

“We are truly excited about this opportunity to compete in one of the largest markets for electric golf push carts with a product that has won a lot of praise and recognition in the United States over the last five years for its superior functionality, performance and quality at a very competitive price point. Our partners at On The Go Leisure have the ideal skill set and experience to create a quick success story in Canada and support our phenomenal growth” says Peter Hanneforth, President SpaCom/Bat-Caddy.

“We are thrilled to work with Bat-Caddy to launch this successful brand in Canada. With the highest golf penetration per capita in the world the potential here is enormous and the market continues to grow strongly as walking the golf course with motorized push carts becomes more and more popular throughout Canada. Bat-Caddy has an amazing high quality product line and its competitive pricing will make this high tech caddy very attractive when compared to local competitors.” remarks Mark Stuart, Owner of On The Go Leisure

About Bat-Caddy

The Bat-Caddy brand was launched in 2004 by SpaCom LLC and has quickly developed into the leading US brand for electric golf trolleys, both remote and manually controlled. The product is designed to let golfers walk the course like a Professional golfer but not having to carry, push or pull their golf bags resulting in a variety of benefits. The brand stands for highly innovative products with world-class quality at competitive price points. For more information please visit www.batcaddy.com

About On The Go Leisure

On The Go Leisure’s parent company was established in 1994 and has since been providing the Canadian market place with leisure related products and services. Our continued focus on selling only high quality products at competitive prices has made us a success in every market we are in. For more information please inquire at info@onthegoleisure.com