

Press Release

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Leading US electric golf caddy brand Bat-Caddy® branches out to Europe

New York, Copenhagen; May 1, 2009 -- SpaCom LLC and Fabrikators Aps have announced that they have formed a distribution venture to launch Bat-Caddy, the leading US brand for motorized golf push carts throughout Europe. A distribution and service center has been established in Copenhagen, Denmark. It will initially focus on the Marketing of the successful and proven remote controlled electric golf caddy model Bat-Caddy X3R™ and related accessories and high tech golf products, such as laser rangefinders and GPS systems. Additional models and products will be added in the future. A website with direct e-commerce capabilities has been launched at www.batcaddy.dk and product is ready to be shipped throughout Europe immediately.

“We are truly excited about this opportunity to compete in the largest market for electric golf push carts with a product that has won a lot of praise and recognition in North America over the last four years for its superior functionality, performance and quality at a very competitive price point. Our partners at FabriKators have the ideal skill set and experience to create a quick success story in Europe and support our phenomenal growth” says Peter Hanneforth, President SpaCom/Bat-Caddy.

“We are thrilled to work with Bat-Caddy to launch this successful brand in Europe. The market potential is enormous and the market continues to grow strongly as golf becomes more and more popular throughout Europe. Bat-Caddy has an amazing product and its competitive pricing will make this high tech caddy accessible to a broader audience.” remarks Peter Andersen, Co-Owner of Fabrikators Aps

About Bat-Caddy

The Bat-Caddy brand was launched in 2004 and has quickly developed into the leading US brand for electric golf trolleys, both remote and manually controlled. The product is designed to let golfers walk the course like a Professional golfer but not having to carry, push or pull their golf bags resulting in a variety of benefits. The brand stands for highly innovative products with world-class quality at competitive price points. For more information please visit www.batcaddy.com