

Press Release

For Immediate Release:

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Bat-Caddy Announces 2010 Electric Golf Push Cart Line-Up to be shown at the PGA Merchandise Show

Saint Augustine, FL; January 13, 2010 – Bat-Caddy has announced today that it will display its brand new 2010 model line up of electric golf caddies at the 2010 PGA Merchandise Show in Orlando, FL from January 28-30.

The innovative Bat-Caddy product line is a leading global brand in the growing market for battery powered golf push carts. “This year we are excited to show our 2010 model line consisting of the best selling remote controlled Bat-Caddy X3R, and the two manually controlled caddies X2 Pro and X3. All caddies come with innovative features, such as timed distance advance or cruise control functions, high tech light weight and easy-to-fold aluminum frames, powerful and quiet electric motors and long lasting batteries.” says Peter Hanneforth, Bat-Caddy President. “As more and more golfers wish to experience the true nature of a golf course and get some physical exercise at the same time by walking the course, electric push trolleys can alleviate the strain of pulling, pushing or carrying a heavy golf bag. Regular golfers can now get the Pro experience. Our caddies are manufactured according to the highest engineering and quality standards and stand out through their great performance, economic value and excellence in customer service. Motorized carts can also provide a substantial rental revenue und profit source for golf course operators. Come and visit us at booth #3801.”

The 2010 PGA Merchandise Show has evolved into a comprehensive multi-purpose business platform since its roots in 1954. In addition to nearly 1,000 vendors representing every business sector of golf from market leaders to start-up companies, golf industry leaders will address key issues within the Orange County Convention center from January 28-30.

About Bat-Caddy

Bat-Caddy was launched in 2004 and has quickly developed into the leading US brand for electric golf trolleys, both remote and manually controlled. The product is designed to let golfers walk the course like a Pro but not having to carry, push or pull their golf bags resulting in a variety of benefits. The brand stands for highly innovative products with world-class quality at competitive price points. For more information please visit www.batcaddy.com



Bat-Caddy X2 Pro, X3R and X3 (from left to right)