

Press Release

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Bat-Caddy Electric Golf Push Cart Line-Up at the 2013 PGA Merchandise Show

Ponte Vedra Beach, FL; January 21, 2013 – Bat-Caddy announces that it will display its brand new 2013 model line up of electric golf caddies at the 2013 PGA Merchandise Show in Orlando, FL from January 24-26.

The innovative Bat-Caddy product line is a leading global brand in the growing market for battery powered golf push carts. “We are excited to present our 2013 model line consisting of both remote and non-remote controlled motorized golf push carts. In 2013 we will continue our technology and innovation leadership with additional and refined models some of which feature ultra-light, compact, durable and environmentally friendly lithium-ion batteries. The Bat-Caddy product portfolio now includes eight different models for every user need and budget. “Our trolleys come with the latest innovative features, such as remote controls, programmable distance or cruise control functions, high tech, light weight, compact and easy-to-fold high grade aluminum frames, powerful and quiet electric motors and long lasting batteries.” says Peter Hanneforth, Bat-Caddy President. “As more and more golfers wish to experience the true nature of a golf course and get some physical exercise at the same time by walking the course, motorized electric push carts can alleviate the strain of pulling, pushing or carrying a heavy golf bag or saving money spent on rental riding carts. Regular golfers can now get the real Pro experience having their own “robotic caddy”. Our caddies are manufactured according to the highest engineering and quality standards and stand out through their great performance, economic value and excellence in customer service. Motorized push carts can also provide a substantial rental revenue und profit source for golf course operators. Come and visit us at booth #2215.”

The PGA Merchandise Show has evolved into a comprehensive multi-purpose business platform since its roots in 1954. In addition to more than 1,100 vendors representing every business sector of golf. Golf industry leaders will address key issues within the Orange County Convention Center from Jan. 24-26.

About Bat-Caddy

Bat-Caddy was launched in 2004 and has evolved into the undisputed leading US brand for electric golf trolleys. The product is designed to let golfers walk the course like a Pro but not having to carry, push or pull their golf bags. The brand stands for highly innovative products with world-class quality at competitive price points. For more information please visit www.batcaddy.com



Bat-Caddy X2 Pro, X3R and X3 (from left to right)