

Press Release

For Immediate Release:

January 22, 2013



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Bat-Caddy Distributes German Made High Tech JuCad Electric Caddies

Ponte Vedra Beach, FL; January 22, 2013 – Bat-Caddy announces that it will start distributing the German engineered and made, high tech JuCad electric caddy brand in the US. JuCad (pronounced “U Cad”) is one of the leading global brands for motorized golf push carts and highly recognized for its high tech titanium and carbon fiber handmade carts. Some of the top of the line JuCad models will be displayed at the 2013 PGA Merchandise Show in Orlando, FL from January 24-26.

The US market leader Bat-Caddy is joining forces with a German market leader JuCad to distribute their high tech carts in North America. JuCad caddies are custom handmade in Germany from extremely light and durable materials such as Titanium and Carbon Fiber and have been engineered and manufactured to the highest specifications and quality standards. They come with the latest features and functionality, including a smart remote control system and at a total weight of a mere 11 lbs., incl. a lithium-ion battery good for 36 holes per charge, they are the lightest and most compact caddies in the world. They represent the state-of-the-art technology in the fast growing market for motorized electric golf push carts. “We are very pleased to have the opportunity to represent this exceptional technology caddy in the US. Our large existing and potential customer base will truly appreciate the option to get their hands on this high tech caddy through us. It comes at a certain price, but it’s worth every dollar. It is one of the best engineered motorized golf trolleys in the world, made out of the most valuable space age materials using aerospace like precision engineering and manufacturing processes” says Peter Hanneforth, Bat-Caddy President. “We are excited to work with Bat-Caddy as our North American distributor in order to get maximum exposure for our leading technology in the fast growing US market for electric motorized golf push carts.” states Joerg Jung, General Manager and Partner of Jutec GmbH, manufacturing company for JuCad caddies, headquartered in Limburg, Germany.

The PGA Merchandise Show has evolved into a comprehensive multi-purpose business platform since its roots in 1954. In addition to more than 1,100 vendors representing every business sector of golf. Golf industry leaders will address key issues within the Orange County Convention Center from Jan. 24-26.

About Bat-Caddy

Bat-Caddy was launched in 2004 and has evolved into the undisputed leading US brand for electric golf trolleys. The product is designed to let golfers walk the course like a Pro but not having to carry, push or pull their golf bags. The brand stands for highly innovative products with world-class quality at competitive price points. For more information please visit www.batcaddy.com

About JuCad

Established in 1980 Jutec Biegesysteme GmbH is a family owned business with a long and successful tradition in tubular metal forming and assembly at state-of-the-art levels for multiple industries. The design and construction of JuCad golf trolleys embody this wealth of experience in looks, function, quality and performance. For more information please visit www.jucad.de